

GE Consumer & Industrial
Lighting

Genura™

Full comfort, without hassle





We are proud that the House of the Hungarian Parliament is lit by GE's Genura™ lamps.



The Beauty of Low-cost Lighting

With Genura™ you do not need to compromise either on beauty or energy saving. Genura™ looks as good as a conventional reflector lamp, but saves up to 80% on energy costs and lasts minimum 15 times longer, therefore it effectively pays for itself over its life.

Same Size, Same Power

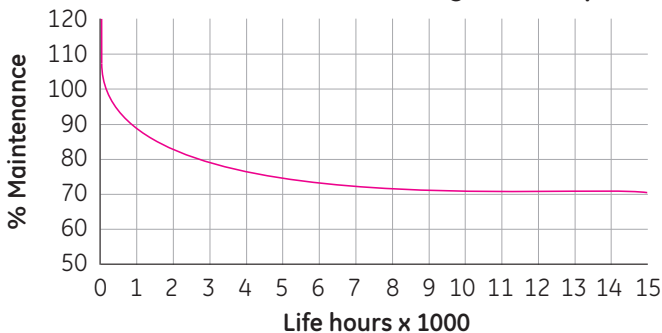
GE's unique Genura™ lamp has a similar size and shape as a standard incandescent R80 reflector lamp, so it fits perfectly in your existing fixtures. It gives you just the same light, using only 20% of power versus ordinary incandescents.

Long Lasting Comfort

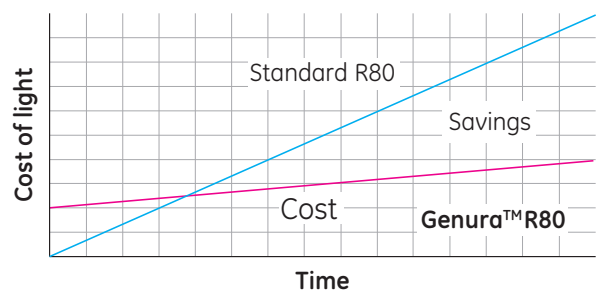
GE's unique Genura™ lamp is an electromagnetic induction lamp, with no cathode inside. Genura™ has a fast warm-up time of under a minute, can survive at least 100,000 switching cycles, and has a 15,000 hours lamp life – therefore cuts lighting maintenance costs, regardless of switching on and off. Enhance your classic light fixtures with Genura™, which is available in two colour temperatures to suit your lighting requirements – from downlights, through decorative indoor lighting in hotels and restaurants, sales premises, offices, schools, to residential lighting.

Change to Genura™ now - sit back and relax!

Lumen maintenance throughout lamp life



Savings over time offered by Genura™



Watt	Cap	Description	Rated Average Life Hours	CCT K	Lumen	Product Code
23	E27	TU EFL23W/827 R80 220-240V E27 LBX 1/6	15,000	2700	1100	92244
23	E27	TU EFL23W/830 R80 220-240V E27 LBX 1/6	15,000	3000	1100	92246

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